



## 4.13 Public Hearing Display

*Disclaimer: This is a first attempt to provide guidance in preparing the information product needed for the CLUP and is intended to be used hand-in-hand with Volumes 1 and 2. As more knowledge is gathered, the IP will be updated. Likewise, revisions may be required due to new or changing land use policies. Furthermore, data will continuously be prepared by the custodians, which may require updates.*

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### Step 1: Background and Objective of the GIS Analysis

Land use planning requires the balancing of many, often competing interests: private sector needs, public policy requirements, equity, long-term economic development, environmental conservation, amenity, and community safety and well-being.

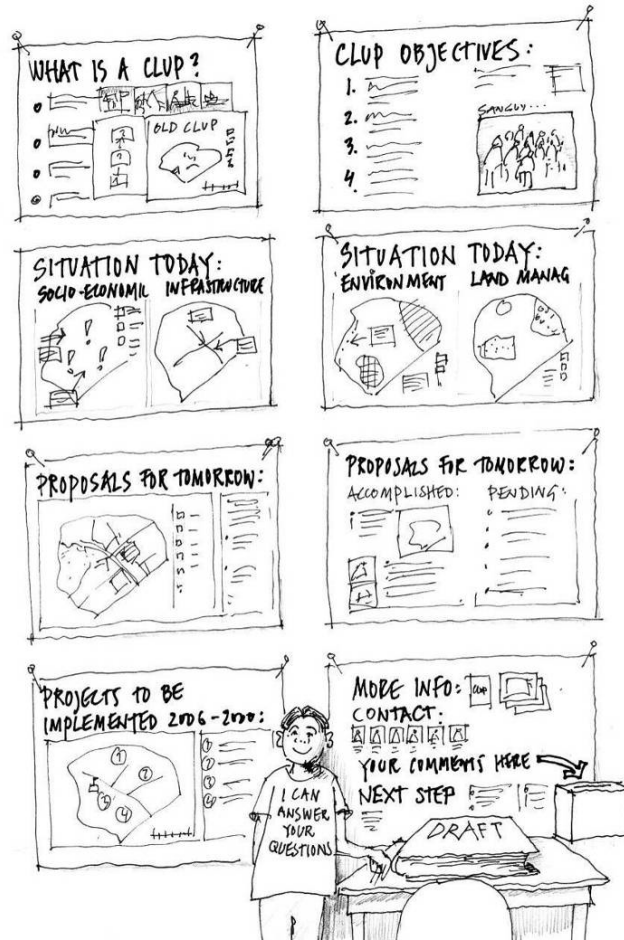
Implementation of land use policies at the local level is most effective when there is cooperation and collaboration among all levels and sectors of government, an integrated approach to decision making and a transparent partnership among government, community and private sector. 'The whole is greater than the sum of the parts' – by integrating community wants and needs, and by working together to balance interests, the stakeholders can achieve the goal of sustainable economic and environmental development and create safer, sustainable communities.

The objective is to use GIS to enable the general public/stakeholders to have a handle on the Draft CLUP/ZO so that they can submit constructive comments.

In conjunction with oral presentation(s) of the CLUP draft, there should be a **display** that shows the major content of the CLUP. The hearing will be a two-step process. First, the general public is given the opportunity to articulate their opinions on the scenario they think is best, and second they



	<p>are given the chance to express their opinion on the draft CLUP. In both cases, the display should be accessible by the general public (in the municipal hall?) for a period of 3 (?) weeks.</p> <p>Aside from displaying the draft CLUP, there should be a drop box wherein the stakeholders can submit their written comments regarding the scenarios and the draft CLUP. For the sake of comparison, the outdated/previous CLUP should also be included in the display area.</p>	
	<p><b>Step 2: Identify the Indicators to Evaluate Objective Fulfillment</b></p>	
	<p>Before the putting up the Display, a small test group of people should be recruited from the general public who will be asked to evaluate the readability of the Display, so that improvements may be made.</p>	
	<p><b>Step 3: Create the Database</b></p>	
	<p>The Custodian and the data provider of the display is the MDPO.</p>	
	<p>The following steps need to be taken to access the data:</p>	
	<p>1 Prepare a (paper based) sketch</p>	
	<p>2 Extract maps from ArcView by export picture files (like .jpg) or make screen dumps</p>	
	<p>3 Arrange the contents in PowerPoint slides</p>	
	<p>4 Allow the test group to assess the readability and make the necessary improvements.</p>	
	<p>5 Print the slides on a plotter in large format (for example A1 format).</p>	
	<p><i>For more detailed information go to the tutorial, Chapter 7.12.</i></p>	



**Step 4: Analyze the Data**

Not applicable

**Step 5: Present the Data**

There are many ways to prepare a display to be used for the public participation process of the CLUP. A simple method which utilizes the GIS work is found in a tutorial (see Chapter 7:12). A template that can be used in conjunction with the tutorial is found in Chapter 6.08. The method makes use of the PowerPoint application of the MS Office software, and the result can be presented using a computer projector, or manually prepared transparencies using an overhead projector. Using a plotter, the same Powerpoint presentation can be magnified to A1 or A0 sized paper displays that can be placed on the wall.

